



# THE UMBRELLA<sup>SM</sup>

## Winter Market 2018: Call for Vendors

The Umbrella's Winter Market is an annual three-day juried show and sale of work in Concord, MA. This sale has been in existence for nearly three decades and has a dedicated following.

This year, Winter Market will take place on Friday, November 30 from 1-6 pm, Saturday, December 1 from 10am-5pm, and Sunday, December 2 from 1-5 pm. In addition to the juried vendors and resident artists, The Umbrella will be filled with food and music.

The show fee for the three days is \$180. We send out a 9,000 piece mailing, an e-blast to our 5,000 person email list, air ads on WBUR, and announcements for the sale will be sent to newspapers in the area. If accepted, we will supply you with cards for your mailing list and a copy of the e-blast for your e-mail list.

If you are interested in applying, please fill out the attached application and send it to Jess Muisse [jess@theumbrellaarts.org](mailto:jess@theumbrellaarts.org) along with at least 4 JPEGs of work you wish to show at Winter Market. *Please submit images of current work you wish to sell at the sale.*

Please note that because of the ongoing renovation at The Umbrella we will have less room for guest artists this year.

Applications are due by 5:00 pm on Friday, June 16. We will notify you of our decision by June 23. If you are accepted as a vendor, the \$180 show fee will be due by June 30.

For more information, contact:  
Jess Muisse, Visual Arts Manager  
[jess@theumbrellaarts.org](mailto:jess@theumbrellaarts.org)





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## Winter Market: Vendor Application

To apply to Winter Market, send this application and at least 4 jpegs of your current work to Jess Muise at [jess@theumbrellaarts.org](mailto:jess@theumbrellaarts.org) by June 16, 2018.

Name: \_\_\_\_\_

Business/Studio Name (if different):

\_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Website: \_\_\_\_\_

Medium: \_\_\_\_\_

For further information, contact: Jess Muise, Visual Arts Manager [jess@theumbrellaarts.org](mailto:jess@theumbrellaarts.org)