THE UMBRELLA TEAM

The Umbrella staff are leaders and professionals in the fields of visual and performing art forms, educational programming, the environment, and community outreach. The team shares a commitment to enriching lives and building a vibrant community through the arts.

Executive Director: Jerry Wedge

Director of Performing Arts: Brian Boruta

Office Administrator: Nick Castellano

Assistant Director of Development: Katie Cimet

Major Gifts Officer: Megan Connor

Development Associate: Bridget Doherty

Director of Marketing and Strategic Communications: Stewart Ikeda

Chief Financial Officer: Chris Mekal Marketing Assistant: Rachel Olson

Finance Director: Wendy Page

Arts & Environment Program Coordinator: Caroline Provost

Performing Arts Program Assistant: Cathie Regan

Facilities Manager: Ron Richards

Director of Education: Jason Springer

Volunteer Coordinator: Kathy Warren

Director of Development: Eileen Nugent Williston



80 Thoreau

A2D Productions

Acqua Sotto

Adelita AVFX

Jack Bouchard

Joseph Leo Bwarie

The Cheese Shop

Greg Ciccarelli Concord Journal

Concord Land Conservation Trust

Concord Market

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Pam Ellertson Al Ellison

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Amy Macdonald Mahoney's Garden Center

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Steve Miller

Minuteman Media Network Minute Man National Historical Park

Ryan Montbleau

Andy Newman

OARS

Lizzy Pacelle

REAL

River Stewardship Council

David Rosen Jim Sabitus

Alex Salvi

Paul Sullivan Livingston Taylor

Town of Concord Department of Natural Resources

Trail's End Café Verrill Farm

Nick Warchol

Waterman Design

West Concord Liquors

Charles Yang

Robin Young

And to all of our wonderful teachers, artists, volunteers, performers,

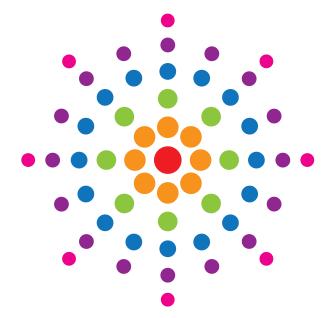


Gillian Gordon, David Rosen, Greg Ciccarelli, Jim Sabitus, Priscilla White Sturges, Kai Chao, Marian Stanton, Nick Warchol, Ron Mann, Bryanna Scalley, Rob Weisman, Bridget Doherty, Pierre Chiha, Kathryn Purinton, Karen Peltier Riggert **DESIGN:** Priscilla White Sturges, Waterman Design

40 STOW STREET, CONCORD MA 01742 978.371.0820

THEUMBRELLAARTS.ORG





THE UMBRELLA 2019/20 ANNUAL REPORT

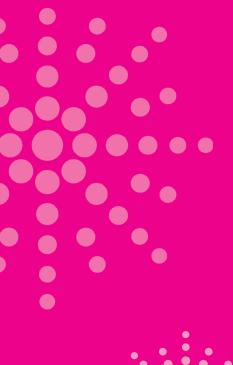


A YEAR OF CELEBRATING COMMUNITY AND GIVING THANKS

OUR MISSION:

The Umbrella enriches lives and builds a vibrant and inclusive community through the arts.

We promote creativity, learning, personal growth, and cultural exchange through accessible arts education programs, performing and visual arts presentations, and community collaborations.



THANK YOU, LEADERSHIP!

With sincere appreciation, we thank The Umbrella's volunteer leadership, many of whom have guided and supported our arts center for a long time. We are grateful for your gifts, time, talent, and all that you do to champion The Umbrella's mission.

BOARD OF DIRECTORS

Deborah Yamin Interim Chair	
Ellen McHale Vice Chair	
Frank Hill Treasurer	
Cathy Folts Clerk	

Elizabeth Cochary Gross Capital Campaign Chair

Gail Burr Pierre Chiha Tete Cobblah Kevin Foley Michael Goodwin Robert Le Roy Kate Reid Debra Rutter Jennifer C. Schünemann Marc Silver Nancy Traversy Tony Williams

We would like to recognize Bryon Deysher, Frank Hill, and Gregory Maguire who are stepping down from the board. We are pleased that Frank Hill will be remaining in his role as Treasurer. We are grateful for their leadership and continued support. Please join us in welcoming Casey Carlson and Andy Newman who joined the board in November 2020.

ADVISORY COUNCIL

Jeff Adams	Carol Krauss
Amy Barrett	Rickie Krug
Walter Birge	Betsy Levinson
Jill Block	Susanne Liebich
Alisha Boyajian	Jean Lightman
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Di Clymer	Seema Peterson
Gayle and Rich Colman	Barbara Powell
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Bob Ewing	Dan Schrager
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Mary Johnson	Carol Wilson
Karen Jourdenais	Lissa Winstanley

Elise Woodward

Linda Ziemba



Claire King

Melissa Koester









Dear members of The Umbrella community,

Fiscal Year 2020 began with the celebratory opening of our beautiful, new, state-of-the-art space at 40 Stow Street. From the airy, sun-filled classrooms to the adaptive performance spaces, from the galleries suffused with the creativity of our artists to the amazing clay studio and the ground-breaking maker space for artisans' hands and technologically advanced digital creation, YOU brought a center filled with art to the center of Concord.

And then you brought it to life as we opened our doors and reveled in record-breaking attendance numbers for our exhibits, classes, Ninjas in Nature, Winter Market, and productions ranging from the toe-tapping 42nd Street to the heartfelt Hundred

Never could we have anticipated needing to close our doors in March as together, we all faced the challenge of COVID-19. Yet, despite the uncertainty we all felt, you enabled us to - not just go on - but to re-think our vision and respond nimbly to the community's changing needs.

The second half of our year was transformed. Plans for productions already in the works, heartbreakingly, had to be canceled but gave way to an initiative to inspire regional playwrights to create pieces about and for this unique time. Classes and summer camp found new vibrant life on digital platforms with The Umbrella @ Home! Our studio artists continued to find inspiration and gathered together in mutual support via Zoom. And, as we all sought ways to connect and engage, we took art

online and outdoors, creating our broadest ever Earth Day celebration and launching Go Out Doors! The culminating moment came in May, when finding ways to be together despite the need to stay apart inspired The Umbrella's most successful gala ever, Stand By Me, a virtual gathering of more than 1,000 households.

This year especially, we are humbled by the breadth and depth of your support. And we take seriously your investment in us and the truly meaningful role art plays in all our lives.

We are grateful to our dedicated Board, our creative staff members, our amazing artists and teachers...and to all of you.

2013-2020

Keep creating!

Jerly Wedge, E*xecutive Director*





In memory of Allie Kussin Board Chair of The Umbrella Arts Center

The Umbrella Arts Center was created through the inspiration of its artists and the passion, dedication, and sheer will of its supporters. Our community lost a great friend and champion last spring when former Board Chair, Allie Kussin, passed away after a long battle with cancer. Her ten years of service to this community is second only to the great gift of her spirit to us all. Upon her passing, a fellow Board member noted, "Allie was kindness." She shared her kindness, strength, and grace with us all. She was beloved, and she will be missed.

"Nothing can dim the light that shines from within." ~ Maya Angelou



More than 2,000 youth and adults participated in 180+ Arts Education classes, workshops, camps, and events



THE UMBRELLA FY20 PROGRAM HIGHLIGHTS

ARTS EDUCATION

2019/20 was a year of great accomplishment and dynamic reinvention for The Umbrella's Education Program. The year began at our temporary location, The Umbrella Annex, where we hosted a fun but shortened summer arts camp as well as our town partnership camp, Arts & Rec. The camps were quickly followed by a return to our newly opened building at 40 Stow Street. In just weeks, we set up all nine newly designed and renovated classrooms including the ceramics classroom, independent studio and kiln room, new maker space, new digital media and design classroom, fabrication lab, dance studio, youth arts education classroom, and two fine arts adult classrooms. We opened our doors with increased capacity, capability, and exciting new programming in a variety of fine art and creative design fields mixing traditional arts with new tools and technology. That fall, the Education Program saw the biggest, most successful, single semester in its history with the highest enrollment in the broadest number of classes and our highest-class capacity ratio! That exciting launch was followed by an equally outstanding Winter 2020 semester, again, the most successful against all measures. After an expanded February Vacation Week with an exciting new Performing Arts concentration, Spring 2020 was on track to break even more records when we saw the onset of COVID and took the cautionary measures to halt operations. Once again, we worked quickly and creatively, converting the program to a virtual learning platform, training faculty in online teaching, and retooling operations. **The Umbrella @ Home!** launched in the face of great challenges, enabling us to adapt and continue to meet the needs of our community. And it will ensure our success into the future.



ARTS & ENVIRONMENT

Arts & Environment launched a robust season of programming and found great success in adapting to both virtual platforms and outdoor engagement. Public exhibits encouraged

community members to engage safely with art in person: "Go Out Doors," along the Bruce Freeman Rail Trail encouraged outdoor activity and exploration. Liz Helfer's "Voyage of the Yellow Wellies" was converted to an engaging, interactive website, increasing its accessibility and impact over time and geographic limitations.

Partnerships remain a core part of our outreach and growth, especially at this time. Work with Minute Man National Historical Park (MMNHP) included Nancy Winship Milliken's **Earth Press Project: Witness**, and the related interactive prompt challenging visitors (to the Park and online) to submit words describing the change they hope to see in the world.

Other collaborations included a joint social media campaign and art challenge with MMNHP, #ArtistinYourResidence, and the regionwide "Summer Quest," a youth summer badge program in partnership with MMNHP, OARS, Drumlin Farm, the Concord Land Conservation Trust, and affiliate partners including Mass Audubon/Drumlin Farm, Trustees of Reservations/The Old Manse, Concord Library, Concord Visitor Center, and ArtsArlington.

A highlight of the season was **Earth Day Reimagined**. In response to the challenges of COVID we converted the exhibition to a virtual installation and the Earth Day celebration events were transformed into "30 Activities (in honor of Musketaquid's 30th Anniversary) in 50 Days (in honor of the 50th Earth Day Celebration)."



PERFORMING ARTS

Performing Arts saw nearly 8,000 audience members from the Season Opener in September to the acclaimed regional premiere of **Hundred Days** in February, including several SOLD OUT performances in both the Main Stage and Black Box – our two brand new, state-of-the-art performance venues. **42nd Street** celebrated the newly opened Umbrella Arts Center, hosting nearly 3,500 audience members, the most for any Main Stage production in The Umbrella's history. The company's work was recognized with nine Broadway World nominations. And importantly, with our new status as a fully professional Equity house, we provided working opportunities for 60 actors and nearly 75 directors, designers, and technicians. The Umbrella's theaters also provided space for community events including screenings by the **Concord Film Project, The Alexander Children's Theatre School**, *Songs for a New World*

fundraiser for the **Front Porch Collective**, and more. A highlight of the season was our inaugural Concert event on the Main Stage, a performance by music great **Lyle Lovett** who was joined onstage in a surprise visit by rock legend **Steve Miller**.



":...(a) thunderous opening for The Umbrella Stage Company" Broadway World



STUDIO ARTS

The Studio Arts Program continued to support the creativity of more than 60 artists in a variety of media. We welcomed four new regionally acclaimed artists to our community through our residency programs – **Artist-in-Residence** and **Artcubator** – working in painting, digital media, film and installation. We were thrilled to support these artists in creating new bodies of work for exhibitions as far as Portland, ME and Philadelphia, PA. The new **Gallery 3** space in our renovated building allowed a rotating roster of resident "curators" to mount small, informal, experimental shows by community artists at and beyond The Umbrella. We again welcomed over 2,500 members of the public to our festive and celebratory annual **Winter Market**, sharing the work of our studio artists and more. A new **Artist Resource Hour** supported many in navigating COVID-19 programs for artists, helping to secure necessary funds to account for loss of income. During quarantine, our artists continued to gather for virtual critiques and artshares with artists throughout the Concord community.



2019/20 was a year of openings. Bright and bold work by 2018/19 Artist-in-Residence **Nicholas Anthony Mancini** filled our expansive and inviting new gallery space. Families shared stories together surrounded by award winning art during **Story Art: Children's Book Illustration**. The public came together to hear directly from renowned local illustrators and authors for talks, panels and hands-on programs, presented in collaboration with the Concord Festival of Authors. **A Change in Atmosphere** showcased what the New England region does best in terms of atmospheric firing techniques, a nod to our new ceramics firing capacity and depth of talent in our extended artist community. To close our season, we mounted **Aperture**, our annual Studio Artist Exhibition, along with our annual Earth Month Exhibition, both made available in our first interactive digital gallery online. Our newly activated "Black Box Gallery" hosted bold and socially relevant exhibitions **She4She**, for Heading Home women's shelter, and **One Day I Will Walk Into The Umbrella**.



Winter Market welcomed more than 2,500 community members

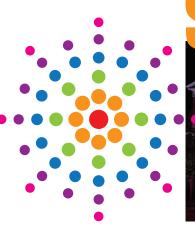
Welcoming almost 5,000 visitors to our new Arts Gallery





Over 5,000 words were collected





Above: Phill and Liz Gross. Below, clockwise from top

center: Charles Yang performs, The Umbrella Arts Center

lit in celebration, WBUR's Robin Young interviews rock

Zoom, sponsors received exclusive Umbrella Lux Boxe

legend Steve Miller for more than 1,000 guests via

Stand Dy Resident Avirtual Evening for the Arts















On Friday, May 29, 2020, more than 1,000 households came together through multiple virtual and live-stream platforms to stand by The Umbrella in this challenging year. Under the leadership of Gala Committee Chair Ellen McHale, the event broke records, making Stand By Me our most successful gala ever. Thank you!



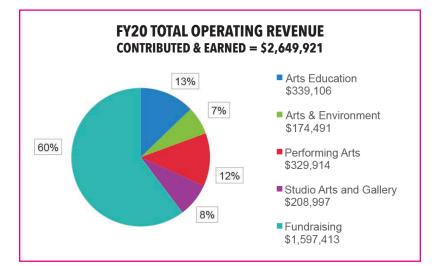
The highlight of the event was the presentation and naming of the Stewardship of the Arts Award in honor of this year's recipient, Liz Gross. Together with her husband Phill, Liz has continued to celebrate her passion for music and art throughout their lives in Boston and Concord, sharing their love of the arts with many Boston area youth organizations. Liz has served on The Umbrella's Board for 13 years and as Campaign Chair, worked tirelessly with staff and volunteers to create a beautiful, state-of-the-art center of arts and culture. Liz continues to be an integral part of The Umbrella team and is the

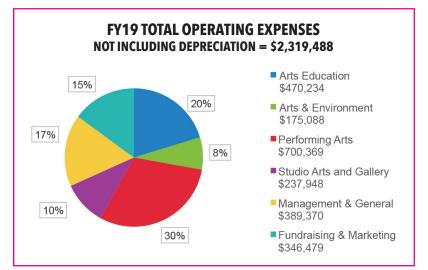
integral part of The Umbrella team and is toganization's most enthusiastic advocate.



THE UMBRELLA FY20 FINANCIALS

CHANGES IN NET ASSETS	2020	2019
REVENUES		
Operating Revenue	903,067	512,891
Support Revenue (includes Campaign)	2,609,684	1,961,377
Investment Income	13,603	42,425
TOTAL REVENUE	\$ 3,526,354	\$ 2,516,693
EXPENSES		
Program Expenses	1,932,398	878,387
Supporting & Administrative Expenses	786,581	835,328
TOTAL EXPENSES	\$ 2,718,979	\$ 1,713,715
Increase (Decrease) in Net Assets	807,375	802,978
Non-Operating Loss on Disposal of Fixed Assets	0	-278,403
Net Assets at the beginning of the year	18,010,681	17,486,106
Net Assets at the end of the year	\$18,818,056	\$18,010,681







Footnote: The above information provides an overview of The Umbrella's finances for FY20. Please note that the net asset table is reflective of the comprehensive audited financials including Campaign revenue and depreciation while the pie graphs below are an illustration of operating revenue and expenses only.

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THANK YOU!

We gratefully acknowledge the following individuals, corporations, foundations, organizations, and government agencies for supporting our efforts to enrich lives and build a vibrant community through the arts. Your generosity and goodwill provided critical support for The Umbrella Arts Center.

The following supporters provided operating and restricted program support for The Umbrella Arts Center's Annual Fund. This list includes charitable gifts and pledges between July 1, 2019 and June 30, 2020.

\$100,000+

Elizabeth and Phillip Gross Laura and Robert Reynolds

\$50,000-\$99,999

MassDevelopment The Connors Family

\$25,000-\$49,999

Adage Capital Management, L.P. Anonymous Bob and Michelle Atchinson Gail and Matt Burn Kevin Foley and Leah Flanigan Connie and Barry Hershey Matthew and Stephanie Magee Demond and Kia Martin Jennifer and Wilson Schünemann Xeric Foundation

\$10.000-\$24.999

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Nancy Traversy and Martin Lueck

\$5,000-\$9,999

Andrea Brox and John McCarthy Dinah Buechner-Vischer Charles and Gloria Clough Marjorie Findlay and Geoff Freeman Ed Kane and Marty Wallace Ellen and William McHale Neil Rasmussen and Anna Winter Rasmussen Kate and Mark Reid Michael and Sarah Rodgers Salem Five - Concord Kiki and Drew Shilling Gary Vilchick and Elaine Labrecque

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Jennifer Wells

Barbara Wheeler

Emily Wheeler

James Williston A G Wine Tracy Winn Louisa and Richard Yamartino **UP TO \$99** Jeannie Abbott Sally Abend Elisa Adams Randi Alterman AmazonSmile Foundation Lois Andersen Lisa Atkinson Renata Aylward Allyson and Tucker Bailey Brian Balduzzi, Esq. Lara Finn Banister Sibylle Barlow Harry Bartlett Michael Beer Lauren Beresford Burke and Jo Bero Richard Bertin Jessica Betts Robert Bicknell Bisby Charitable Fund Kristen Bock Nancy Bond Brian Boruta Patricia Bothe John Brady Martha Brill Elisabeth Burdick Charlene Burstad Jessie Cahill Joan Campbell Sophie Carlhian Margaret Carroll Sheila Carruth Kai Chao Pierre Chiha Thalia Cocconi Jane Conlin Kate Connolly Thomas Cooper Colleen Cox Kyle Crand Hope Crocker Stango Elizabeth Crowley Deborah Cutler-Ortiz April Cyr Kristina Dakos Maria Day Matthew Day Todd De Binder Geraldine Degurski Jocelyn Delaney Dell Amy DeMarco Maureen and Tim Dibble

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In Honor Of/In Memory Of

David and Miriam Zarchan

Sarah Zimmerman

In honor of Liz Gross In honor of Liz and Phill Gross In memory of Joe and Ruth Cahill In memory of Hal Dirik In memory of Allie Kussin In memory of Thomas J. Lacey In memory of Joan Leftwich In memory of Michael Leland In memory of Susan Winsby In appreciation/honor of Kat O'Connor In appreciation of Nancy and Charles Dee

We make every effort to be as accurate and complete as possible in compiling our lists. To notify us of an error, please contact the Development office at 978.371.0820 x201 and accept our sincere apologies.

BUILDING THE ARTS CAPITAL CAMPAIGN SUPPORTERS

The following is a list of supporters for The Umbrella Arts Center's Capital Campaign Building the Arts. This list includes charitable gifts and pledges made to the Campaign before July 1, 2020.

\$1M+

Anonymous (3) The Phillip and Elizabeth Gross Family Foundation

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OUR VOLUNTEERS

Over 300 volunteers from early teen and up bring their skills to The Umbrella. Some volunteer for a one-time event while others stay for years. It has been a time of ingenious volunteerism, making Umbrella themed face masks; a treeclimber who helped to install part of this year's Art Ramble; and photographers who documented the "Go Out Doors" exhibit on the Bruce Freeman Rail Trail - projects that have had an essential impact and have kept community spirits high. We are grateful for their many contributions.







Recognized as **Leaders in Youth Arts Education: The Umbrella** Arts Education has been recognized as the #1 **Regional Reader's Choice Winner for Summer** Camps!

THE UMBRELLA





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