THE UMBRELLA TEAM

The Umbrella staff are leaders and professionals in the fields of visual and performing arts, educational programming, the environment, and community outreach. The team shares a commitment to enriching lives and building a vibrant community through the arts.

Executive Director: Jerry Wedge
Director of Performing Arts: Brian Boruta
Office Administrator: Nick Castellano
Assistant Director of Development: Katie Cimet
Major Gifts Officer: Megan Connor
Development Associate: Bridget Doherty
Director of Marketing and Strategic Communications: Stewart Ikeda
Chief Financial Officer: Chris Mekal
Marketing Assistant: Rachel Olson
Finance Director: Wendy Page
Arts & Environment Program Coordinator: Caroline Provost
Performing Arts Program Assistant: Cathie Regan
Facilities Manager: Ben Richards
Volunteer Coordinator: Kathy Warren
Director of Development: Eileen Nugent Williston

THANK YOU TO OUR IN KIND DONORS AND COMMUNITY PARTNERS!

A YEAR OF CELEBRATING COMMUNITY AND GIVING THANKS

PHOTO CREDITS:
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DESIGN: Priscilla White Sturges, Waterman Design

THE UMBRELLA 2019/20 ANNUAL REPORT

40 STOW STREET, CONCORD MA 01742
978.371.0820
THEUMBRELLAARTS.ORG
Thank you, leadership!

With sincere appreciation, we thank The Umbrella’s volunteer leadership, many of whom have guided and supported our arts center for a long time. We are grateful for your gifts, time, talent, and all that you do to champion The Umbrella’s mission.

Our mission:
The Umbrella enriches lives and builds a vibrant and inclusive community through the arts.

We promote creativity, learning, personal growth, and cultural exchange through accessible arts education programs, performing and visual arts presentations, and community collaborations.

Board of directors
Deborah Yamin
Interim Chair
Ellen Michale
Vice Chair
Frank Hill
Treasurer
Cathy Folts
Clerk
Elizabeth Cockey Gross
Capital Campaign Chair
Gail Barr
Pierce Chilu
Tate Coddish
Kevin Foley
Michael Goodwin
Robert Le Roy
Kate Rod
Debra Rutter
Jennifer C. Schünemann
Debra Rutter
Kate Reid
Robert Le Roy
Michael Goodwin
Jennifer C. Schünemann
Marc Silver
Nancy Tavroev
Tony Williams

We would like to recognize Byron Deysher, Frank Hill, and Gregory Magazine who are stepping down from the board. We are pleased that Frank Hill will be remaining in his role as Treasurer. We are grateful for their leadership and continued support. Please join us in welcoming Gary Carlson and Andy Nunez who joined the board in November 2020.

Advisory council
Jeff Adamo
Carol Kucera
Amy Barrett
Rikki Kroop
Walter Birge
Betsy Lowison
Bill Block
Suzanne Liechth
Albina Beyer
Jean Lightman
Jennifer Brock
Bar and Bart Litterfield
Andrea Bix
Peter Lani
Kim Burns
Hilary McKean
Alicia and Rick Chavy
Sue Dixon
De Sprayer
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Barbara Russell
Aren Marie Connolly
Lucas Reynolds
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Mathias Norman
Dane Douglas
Chris Sala
Tricia O’conor
Jen Schrauffinger
Rob Ewing
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Bernadette Fournier
Mikunda Shrumway
Leah Flanigan
Sergio Sani
Elaine Gauze
Nelly Skid
Nicole Gardner
Priscilla White-Srups
Andrew Goldstein
Hilary Taylor
Lucy Goldstein
Valerie Thuan
Sing Hansen
Charlye Trenfield
Jennifer K. and Bill Hurley
Bill Trenfield
Jill Block
Jay Vogt
Dennis Jensen
Jim Wills
Mary Johnson
Carol Wilson
Karen Jouinard
Lissa Winstanley
Claire King
Elle Woodward
Melissa Kowater
Linda Ziemba

In memory of Allie Kussin
Board Chair of The Umbrella Arts Center
2013-2020

The Umbrella Arts Center was created through the inspiration of its artists and the passion, dedication, and sheer will of its supporters. Our community lost a great friend and champion last spring when former Board Chair, Allie Kussin, passed away after a long battle with cancer. Her ten years of service to this community is second only to the great gift of her spirit to us all. Upon her passing, a fellow Board member noted, “Allie was kindness.” She shared her kindness, strength, and grace with us all. She was beloved, and she will be missed.

“Nothing can dim the light that shines from within.” — Maya Angelou

Advisory council
Melissa Koester
Mary Johnson
Denis Jenssen
Wales
Jennifer and Ed Hurley
Sing Hanson
Lucy Goldstein
Valerie Thuan
Sing Hansen
Charlye Trenfield
Jennifer K. and Bill Hurley
Bill Trenfield
Jill Block
Jay Vogt
Dennis Jensen
Jim Wills
Mary Johnson
Carol Wilson
Karen Jouinard
Lissa Winstanley
Claire King
Elle Woodward
Melissa Kowater
Linda Ziemba

Dear members of The Umbrella community,

Fiscal Year 2020 began with the celebratory opening of our beautiful, new, state-of-the-art space at 40 Slow Street. From the airy, sun-filled classrooms to the adaptive performance spaces, from the galleries suffused with the creativity of our artists to the amazing clay studio and the ground-breaking maker space for artisans’ hands and technologically advanced digital creation, YOU brought a center filled with art to the center of Concord.

And then you brought it to life as we opened our doors and revealed in record-breaking attendance numbers for our exhibits, classes, dinners in Nature, Winter Market, and productions ranging from the toe-tapping To K2 Street to the heartfelt Hundred Days.

Never could we have anticipated needing to close our doors in March as together, we all faced the challenge of COVID-19. Yet, despite the uncertainty we all felt, you enabled us to – not just go on – but to re-think our vision and respond nimbly to the community’s changing needs.

The second half of our year was transformed. Plans for productions already in the works, heartbreakingly, had to be canceled but gave way to an initiative to inspire regional playwrights to create pieces about and for this unique time. Classes and summer camp found new vibrant life on digital platforms with The Umbrella @ Home! Our studio artists continued to find inspiration and gathered together in mutual support via Zoom. And, as we all sought ways to connect and engage, we took art online and outdoors, creating our broadest ever Earth Day celebration and launching Go Out Doors! The culminating moment came in May, when finding ways to be together despite the need to stay apart inspired The Umbrella’s most successful gala ever, Stand By Me, a virtual gathering of more than 1,000 households.

This year especially, we are humbled by the breadth and depth of your support. And we take seriously your investment in us and the truly meaningful role art plays in all our lives.

We are grateful to our dedicated Board, our creative staff members, our amazing artists and teachers...and to all of you.

Keep creating!

Deborah A. Yamin, Board Chair

In memory of Allie Kussin
Board Chair of The Umbrella Arts Center
2013-2020

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“Nothing can dim the light that shines from within.” — Maya Angelou

Deborah A. Yamin, Board Chair
THE UMBRELLA FY20 PROGRAM HIGHLIGHTS

ARTS EDUCATION
2019/20 was a year of great accomplishment and dynamic reinvention for The Umbrella’s Education Program. The year began at our temporary location, The Umbrella Annex, where we hosted a fun but shortened summer arts camp as well as our town partnership camp, Arts & Rec. The camps were quickly followed by a return to our newly opened building at 40 Stow Street. In just weeks, we set up all nine newly designed and renovated classrooms including the ceramics classroom, independent studio and kiln room, new maker space, new digital media and design classroom, fabrication lab, dance studio, youth arts education classroom, and two fine arts adult classrooms. We opened our doors with increased capacity, capability, and exciting new programming in a variety of fine art and creative design fields mixing traditional arts with new tools and technology. That fall, the Education Program saw the biggest, most successful, single semester in its history with the highest enrollment in the broadest number of classes and our highest class capacity ratio! That exciting launch was followed by an equally outstanding Winter 2020 semester, again, the most successful against all measures. After an expanded February Vacation Week with an exciting new Performing Arts concentration, Spring 2020 was on track to break even more records when we saw the onset of COVID and took the cautionary measures to halt operations. Once again, we worked quickly and creatively, converting the program to a virtual learning platform, training faculty in online teaching, and retrofitting operations. The Umbrella @ Home! launched in the face of great challenges, enabling us to adapt and continue to meet the needs of our community. And it will ensure our success into the future.

ARTS & ENVIRONMENT
Arts & Environment launched a robust season of programming and found great success in adapting to both virtual platforms and outdoor engagement. Public exhibits encouraged community members to engage safely with art in person: “Go Out Doors,” along the Bruss Freeman Rail Trail encouraged outdoor activity and exploration. Liz Keller’s “Voyage of the Yellow Wolves” was converted to an engaging, interactive website, increasing its accessibility and impact over time and geographic limitations.

PARTNERSHIPS & COLLABORATIONS
Partnerships remain a core part of our outreach and growth, especially at this time. Work with Minute Man National Historical Park (MMNHP) included Nancy Winship Milliken’s “Earth Press Project: Witness,” and the related interactive prompt challenging visitors to the Park and online to submit words describing the change they hope to see in the world.

Over 5,000 words were collected from community members prompt- ed by the “Earth Press Project: Witness,” an outdoor art project that asked visitors about the change they hope to see in the world.

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Performing Arts
Performing Arts saw nearly 8,000 audience members from the Season Opener in September to the acclaimed regional premiere of Hundred Days in February, including several SOLD OUT performances in both the Main Stage and Black Box – our two brand new, state-of-the-art performance venues. 42nd Street celebrated the newly opened Umbrella Arts Center, hosting nearly 3,500 audience members, the most for any Main Stage production in The Umbrella’s history. The company’s work was recognized with nine Broadway World nominations. And importantly, with our new status as a fully professional Equity house, we provided working opportunities for 60 actors and nearly 75 directors, designers, and technicians. The Umbrella’s theaters also provided space for community events including screenings by the Concord Film Project, The Alexander Children’s Theatre School, Songs for a New World fundraiser for the Front Porch Collective, and more. A highlight of the season was our inaugural Concert event on the Main Stage, a performance by music great Lyle Lovett who was joined on stage in a surprise visit by rock legend Steve Miller.

STUDIO ARTS
The Studio Arts Program continued to support the creativity of more than 60 artists in a variety of media. We welcomed four new regionally acclaimed artists to our community through our residency programs - Artist-in-Residence and Artcubator - working in painting, digital media, film and installation. We were thrilled to support these artists in creating new bodies of work for exhibitions as far as Portland, ME and Philadelphia, PA. The new Gallery 3 space in our renovated building allowed a rotating roster of resident “curators” to mount small, informal, experimental shows by community artists at and beyond The Umbrella. We again welcomed over 2,500 members of the public to our festive and celebratory annual Winter Market, sharing the work of our studio artists and more. A New Artist Resource Hour supported many in navigating COVID-19 programs for artists, helping to secure necessary funds to account for loss of income. During quarantine, our artists continued to gather for virtual critiques and art shares with artists throughout the Concord community.

ARTS GALLERY
2019/20 was a year of openings: Bright and bold work by 2018/19 Artist-in-Residence Nicholas Anthony Mancini filled our expansive and inviting new gallery space. Families shared stories together surrounded by award winning art during Story Art: Children’s Book Illustration. The public came together to hear directly from renowned local illustrators and authors for talks, panels and hands-on programs, presented in collaboration with the Concord Festival of Authors. A Change in Atmosphere showcased what the New England region does best in terms of atmospheric firing techniques, a nod to our new ceramics firing capacity and depth of talent in our extended artist community. To close our season, we mounted Aperture, our annual Studio Artist Exhibition, along with our annual Earth Month Exhibition, both made available in our first interactive digital gallery online. Our newly activated “Black Box Gallery” hosted bold and socially relevant exhibitions: She4She, for Heading Home women’s shelter, and One Day I Will Walk Into The Umbrella.

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On Friday, May 29, 2020, more than 1,000 households came together through multiple virtual and live-stream platforms to stand by The Umbrella in this challenging year. Under the leadership of Gala Committee Chair Ellen McHale, the event broke records, making Stand By Me our most successful gala ever. Thank you!

The evening featured a star-studded line-up of Umbrella friends and special guests including (top right to bottom) hosts Joyce Kulhawik and Robin Young along with appearances by Joseph Leo Bwarie, Steve Miller, Ryan Montbleau, Paul Sullivan, Livingston Taylor, and Charles Yang and a surprise appearance by Lyle Lovett.

The highlight of the event was the presentation and naming of the Stewardship of the Arts Award in honor of this year's recipient, Liz Gross. Together with her husband Phill, Liz has continued to celebrate her passion for music and art throughout their lives in Boston and Concord, sharing their love of the arts with many Boston area youth organizations. Liz has served on The Umbrella’s Board for 13 years and as Campaign Chair, worked tirelessly with staff and volunteers to create a beautiful, state-of-the-art center of arts and culture. Liz continues to be an integral part of The Umbrella team and is the organization’s most enthusiastic advocate.

Footnote: The above information provides an overview of The Umbrella’s finances for FY20. Please note that the net asset table is reflective of the comprehensive audited financials including Campaign revenue and depreciation while the pie graphs below are an illustration of operating revenue and expenses only.

<table>
<thead>
<tr>
<th>CHANGES IN NET ASSETS</th>
<th>2020</th>
<th>2019</th>
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<tbody>
<tr>
<td>REVENUES</td>
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<tr>
<td>Operating Revenue</td>
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<tr>
<td>Support Revenue (includes Campaign)</td>
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<td>Investment Income</td>
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<td>TOTAL REVENUE</td>
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<td>EXPENSES</td>
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<tr>
<td>Program Expenses</td>
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<tr>
<td>Supporting &amp; Administrative Expenses</td>
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<tr>
<td>TOTAL EXPENSES</td>
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<td>Increase (Decrease) in Net Assets</td>
<td>807,375</td>
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<td>Non-Operating Loss on Disposal of Fixed Assets</td>
<td>0</td>
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</tr>
<tr>
<td>Net Assets at the beginning of the year</td>
<td>18,010,681</td>
<td>17,486,106</td>
</tr>
<tr>
<td>Net Assets at the end of the year</td>
<td>$18,818,056</td>
<td>$18,010,681</td>
</tr>
</tbody>
</table>

**FY20 TOTAL OPERATING REVENUE CONTRIBUTED & EARNED = $2,649,921**

**FY19 TOTAL OPERATING EXPENSES NOT INCLUDING DEPRECIATION = $2,319,488**

- Arts Education: $339,106
- Arts & Environment: $177,939
- Performing Arts: $329,914
- Studio Arts and Gallery: $209,997
- Fundraising: $1,507,413
- Management & General: $399,370
- Marketing & Advertising: $346,479

Above: Phill and Liz Gross. Below: clockwise from top center: Charles Yang performs. The Umbrella Arts Center lit in celebration. WBUR’s Robin Young interviews rock legend Steve Miller for more than 1,000 guests via Zoom. Sponsors received exclusive Umbrella Lux Boxes for the celebration.
THANK YOU!

We gratefully acknowledge the following individuals, corporations, foundations, and government agencies for supporting our efforts to enrich and build a vibrant community through the arts. Your generosity and creative vision make this possible.

The following supporters provided operating and restricted program support for The Umbrella Arts Center. This list includes charitable gifts and pledges between July 1, 2019 and June 30, 2020.

$100,000+ Jennifer and Daniel Fink

$50,000-$99,999

$5,000-$9,999

$1,000-$4,999

$500-$999

$50-$249

$25-$49

"Thank you" donors are listed alphabetically by last name and are organized by the amount they contributed. For a complete list, please visit our website.
Recognized as Leaders in Youth Arts Education: The Umbrella Arts Education has been recognized as the #1 Regional Reader’s Choice Winner for Summer Camps!

Recognized as Regional Leaders in Development of Virtual Programming WBUR Spotlight of organizations “Making It Work”

OUR VOLUNTEERS
Over 300 volunteers from early teen and up bring their skills to The Umbrella. Some volunteer for a one-time event while others stay for years. It has been a time of ingenious volunteerism, making Umbrella themed face masks, a tree-climber who helped to install part of this year’s Art Rumble, and photographers who documented the “Go Out Doors” exhibit on the Bruce Freeman Rail Trail – projects that have had an essential impact and have kept community spirits high. We are grateful for their many contributions.

MAC Cultural Council

BUILDING THE ARTS CAPITAL CAMPAIGN SUPPORTERS

The following is a list of supporters for The Umbrella Arts Center’s Capital Campaign: Building the Arts. This list includes indelible gifts and pledges made in the Campaign before July 1, 2020.

$1M
Anonymous (3)
The Philip and Elizabeth Gross Family Foundation

$100,000-$1M
Anonymous (3)
Dennis and Kim Burns
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Community Preservation Committee
Ann Marie and Richard Connelly
Cynthia and Bryan Dyster

DiMelles Foundation
Hesky Family Foundation
Edward W. Kane and Martha J. Wallack

The Manton Foundation
Shurpe Family Foundation
Tower of Concord Community Preservation Fund

$50,000-$99,999
Barefoot Books: Nancy Traversy and Martin Leuck
Gail and Matt Barr
Gloria and Chuck Clough, Jr.
Leila and Kevin Foy
Jeff and Sarah Newton

$25,000-$49,999
Di and Jack Dykman
Charlie and Francie Crowley
Fritz and Cathy Fields
Joan and John Freeman
Peter Fankuchen and Kate Stuart
Frank Hill and Cynthia Dysy
Judith Perkins

Wade Robinson and Jill Block

$10,000-$24,999
Anonymous (1)
Dovis Bauchner Visher
Sue Glazebrook and Dave Delong
Andrew and Patricia Goldstein
Sanford Henderson
Johns and James, Knight Foundation Grant

CartHouse
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Holly and Susan Saler
Joan and Charity Tremblay

Paul and Michele Weir von der Wurman
Jerry and Carol Wedge

Up to $10,000
Jeff and Medea Adams
Anonymous (2)
Arbella Insurance Foundation, Inc.
Beth and Jamie Arbanasovas
Amy Barrett

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Elizabeth Updyke-Gough

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Natalie Gardner
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Kathy and David Warren

Anthony Williams

Barbara and Jim Willis

Carol Wilson

Deborah Yanis

* Funding has also been provided by Sanctus Office of Housing and Economic Development, MassDevelopment and the Collaborative Workspace Guest Program, and the Massachusetts Cultural Facilities Fund, a program of the Commonwealth of Massachusetts, administered through a collaborative arrangement between Massachusetts Cultural and the Mass Cultural Council.

2020 STAND BY ME GALA SPONSORS

LEADERSHIP
Adage Capital Management
Bob and Laura Reynolds

LEGENDARY
The Connors Family
Ken and Susan Flanagan

SPONSORS
Bob and Mickey McElhenney
Lisa and Phil Gross
Matt and Stephanie Mayne
Ria and Donald Martin

CHAMPIONS
Anonymous

Josh and Anita Bekerman
Kim and Dennis Burns
Matt and Carol East
Richard and Ann Marie Connully
Discover Concert

Michael and Barbara Starnon

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The Boston Foundation

Nancy Traversy and Martin Leuck

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Kate and Mark Reid

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Salie Freeman

Erik and Anne Shilling

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Joan and John Freeman

Peter Fankuchen and Kate Stuart

Frank Hill and Cynthia Dysy

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Shelley and Mike McCauley

Chris Mikel and Ebbe Olesen

Jo and JP Poole

Rebecca Pucell

Dona and Tim Drink

Robert Backland

Rockey Woodworking and Hardware, Cambridge
Debra Butler

Melinda and John Hornung

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Stevo and Jennifer Stone

Cheryl and Thomas Tiernan

Jan Wallace and Lu Cheng