THE UMBRELLA TEAM

The Umbrella staff are leaders and professionals in the fields of visual and performing art forms, educational programming, the environment, and community outreach. The team shares a commitment to enriching lives and building a vibrant community through the arts.

Executive Director: Jerry Wedge

Director of Performing Arts: Brian Boruta

Office Administrator: Nick Castellano

Assistant Director of Development: Katie Cimet

Major Gifts Officer: Megan Connor

Development Associate: Bridget Doherty

Director of Marketing and Strategic Communications: Stewart Ikeda

Chief Financial Officer: Chris Mekal Marketing Assistant: Rachel Olson

Finance Director: Wendy Page

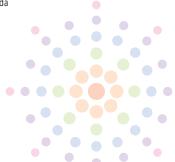
Arts & Environment Program Coordinator: Caroline Provost

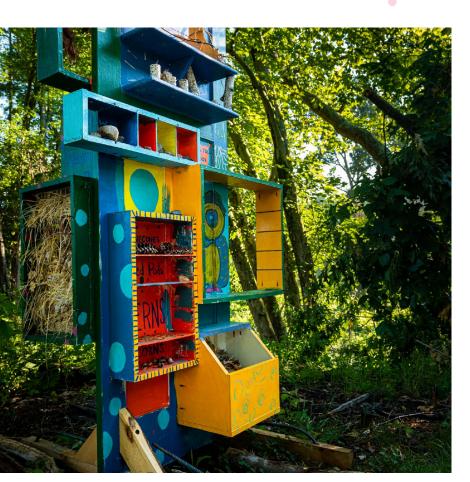
Performing Arts Program Assistant: Cathie Regan

Facilities Manager: Ron Richards Director of Education: Jason Springer

Volunteer Coordinator: Kathy Warren

Director of Development: Eileen Nugent Williston







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Trail's End Café

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Nick Warchol

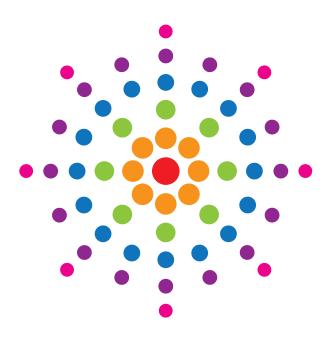
Waterman Design West Concord Liquors

Charles Yang Robin Young

And to all of our wonderful teachers, artists, volunteers, performers, committees, and staff

Gillian Gordon, David Rosen, Greg Ciccarelli, Jim Sabitus, Priscilla White Sturges, Kai Chao, Marian Stanton, Nick Warchol, Ron Mann, Bryanna Scalley, Rob Weisman, Bridget Doherty, Pierre Chiha, Kathryn Purinton, Karen Peltier Riggert **DESIGN:** Priscilla White Sturges, Waterman Design

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THE UMBRELLA 2019/20 ANNUAL REPORT



A YEAR OF CELEBRATING COMMUNITY AND GIVING THANKS

OUR MISSION:

The Umbrella enriches lives and builds a vibrant and inclusive community through the arts.

We promote creativity, learning, personal growth, and cultural exchange through accessible arts education programs, performing and visual arts presentations, and community collaborations.



THANK YOU, LEADERSHIP!

With sincere appreciation, we thank The Umbrella's volunteer leadership, many of whom have guided and supported our arts center for a long time. We are grateful for your gifts, time, talent, and all that you do to champion The Umbrella's mission.

BOARD OF DIRECTORS

Deborah Yamin <i>Board Chair</i>	
Ellen McHale <i>Vice Chair</i>	
Frank Hill <i>Treasurer</i>	
Cathy Folts <i>Clerk</i>	
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Pierre Chiha
Tete Cobblah
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Michael Goodwin
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Marc Silver
Nancy Traversy

Tony Williams

We would like to recognize Bryon Deysher, Frank Hill, and Gregory Maguire who are stepping down from the board. We are pleased that Frank Hill will be remaining in his role as Treasurer. We are grateful for their leadership and continued support. Please join us in welcoming Casey Carlson and Andy Newman who joined the board in November 2020.

ADVISORY COUNCIL

Jeff Adams	Carol Krauss	
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Walter Birge	Betsy Levinson	
Jill Block	Susanne Liebich	
Alisha Boyajian	Jean Lightman	
Jennifer Brock	Bar and Bart Littlefield	
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Anne Denna	Mathias Rosenfeld	
Dave Douglas	Chris Saia	
Tracie Dunn	Jon Schmalenberger	
Bob Ewing	Dan Schrager	
Bernadette Feeney	Melinda Shumway	
Leah Flanigan	Sergio Siani	
Ellen Gaies	Mally Skok	
Natalie Gardner	Priscilla White Sturges	
Sue Gladstone	Hilary Taylor	
Andrew Goldstein	Valerie Thayer	
Lucy Goldstein	Charity Tremblay	
Sing Hanson	Bill Turville	
Jennifer and Ed Hurley-	Jay Vogt	
Wales	Jim Willis	
Denis Jenssen	Carol Wilson	
Mary Johnson	Lissa Winstanley	
Karen Jourdenais	Elise Woodward	

Linda Ziemba



Claire King

Melissa Koester









Dear members of The Umbrella community,

Fiscal Year 2020 began with the celebratory opening of our beautiful, new, state-of-the-art space at 40 Stow Street. From the airy, sun-filled classrooms to the adaptive performance spaces, from the galleries suffused with the creativity of our artists to the amazing clay studio and the ground-breaking maker space for artisans' hands and technologically advanced digital creation, YOU brought a center filled with art to the center of Concord.

And then you brought it to life as we opened our doors and reveled in record-breaking attendance numbers for our exhibits, classes, Ninjas in Nature, Winter Market, and productions ranging from the toe-tapping 42nd Street to the heartfelt Hundred Days.

Never could we have anticipated needing to close our doors in March as together, we all faced the challenge of COVID-19. Yet, despite the uncertainty we all felt, you enabled us to – not just go on – but to re-think our vision and respond nimbly to the community's changing needs.

The second half of our year was transformed. Plans for productions already in the works, heartbreakingly, had to be canceled but gave way to an initiative to inspire regional playwrights to create pieces about and for this unique time. Classes and summer camp found new vibrant life on digital platforms with The Umbrella @ Home! Our studio artists continued to find inspiration and gathered together in mutual support via Zoom. And, as we all sought ways to connect and engage, we took art

online and outdoors, creating our broadest ever Earth Day celebration and launching Go Out Doors! The culminating moment came in May, when finding ways to be together despite the need to stay apart inspired The Umbrella's most successful gala ever, Stand By Me, a virtual gathering of more than 1,000 households.

This year especially, we are humbled by the breadth and depth of your support. And we take seriously your investment in us and the truly meaningful role art plays in all our lives.

We are grateful to our dedicated Board, our creative staff members, our amazing artists and teachers...and to all of you.

Keep creating!

Jerry Wedge, Executive Director





In memory of Allie KussinBoard Chair of The Umbrella Arts Center
2013-2020

The Umbrella Arts Center was created through the inspiration of its artists and the passion, dedication, and sheer will of its supporters. Our community lost a great friend and champion last spring when former Board Chair, Allie Kussin, passed away after a long battle with cancer. Her ten years of service to this community is second only to the great gift of her spirit to us all. Upon her passing, a fellow Board member noted, "Allie was kindness." She shared her kindness, strength, and grace with us all. She was beloved, and she will be missed.

"Nothing can dim the light that shines from within." ~ Maya Angelou



More than 2,000 youth and adults participated in 180+ Arts Education classes, workshops, camps, and events



THE UMBRELLA FY20 PROGRAM HIGHLIGHTS

ARTS EDUCATION

2019/20 was a year of great accomplishment and dynamic reinvention for The Umbrella's Education Program. The year began at our temporary location, The Umbrella Annex, where we hosted a fun but shortened summer arts camp as well as our town partnership camp, Arts & Rec. The camps were quickly followed by a return to our newly opened building at 40 Stow Street. In just weeks, we set up all nine newly designed and renovated classrooms including the ceramics classroom, independent studio and kiln room, new maker space, new digital media and design classroom, fabrication lab, dance studio, youth arts education classroom, and two fine arts adult classrooms. We opened our doors with increased capacity, capability, and exciting new programming in a variety of fine art and creative design fields mixing traditional arts with new tools and technology. That fall, the Education Program saw the biggest, most successful, single semester in its history with the highest enrollment in the broadest number of classes and our highest-class capacity ratio! That exciting launch was followed by an equally outstanding Winter 2020 semester, again, the most successful against all measures. After an expanded **February Vacation Week** with an exciting new Performing Arts concentration, Spring 2020 was on track to break even more records when we saw the onset of COVID and took the cautionary measures to halt operations. Once again, we worked quickly and creatively, converting the program to a virtual learning platform, training faculty in online teaching, and retooling operations. The Umbrella @ Home! launched in the face of great challenges, enabling us to adapt and continue to meet the needs of our community. And it will ensure our success into the future.



ARTS & ENVIRONMENT

Arts & Environment launched a robust season of programming and found great success in adapting to both virtual platforms and outdoor engagement. Public exhibits encouraged

community members to engage safely with art in person: "**Go Out Doors**," along the Bruce Freeman Rail Trail encouraged outdoor activity and exploration. Liz Helfer's "**Voyage of the Yellow Wellies**" was converted to an engaging, interactive website, increasing its accessibility and impact over time and geographic limitations.

Partnerships remain a core part of our outreach and growth, especially at this time. Work with Minute Man National Historical Park (MMNHP) included Nancy Winship Milliken's **Earth Press Project: Witness**, and the related interactive prompt challenging visitors (to the Park and online) to submit words describing the change they hope to see in the world.

Other collaborations included a joint social media campaign and art challenge with MMNHP, #ArtistinYourResidence, and the regionwide "Summer Quest," a youth summer badge program in partnership with MMNHP, OARS, Drumlin Farm, the Concord Land Conservation Trust, and affiliate partners including Mass Audubon/Drumlin Farm, Trustees of Reservations/The Old Manse, Concord Library, Concord Visitor Center, and ArtsArlington.

A highlight of the season was **Earth Day Reimagined**. In response to the challenges of COVID we converted the exhibition to a virtual installation and the Earth Day celebration events were transformed into "30 Activities (in honor of Musketaquid's 30th Anniversary) in 50 Days (in honor of the 50th Earth Day Celebration)."



PERFORMING ARTS

Performing Arts saw nearly 8,000 audience members from the Season Opener in September to the acclaimed regional premiere of **Hundred Days** in February, including several SOLD OUT performances in both the Main Stage and Black Box – our two brand new, state-of-the-art performance venues. **42nd Street** celebrated the newly opened Umbrella Arts Center, hosting nearly 3,500 audience members, the most for any Main Stage production in The Umbrella's history. The company's work was recognized with nine Broadway World nominations. And importantly, with our new status as a fully professional Equity house, we provided working opportunities for 60 actors and nearly 75 directors, designers, and technicians. The Umbrella's theaters also provided space for community events including screenings by the **Concord Film Project, The Alexander Children's Theatre School**, *Songs for a New World*

fundraiser for the **Front Porch Collective**, and more. A highlight of the season was our inaugural Concert event on the Main Stage, a performance by music great **Lyle Lovett** who was joined onstage in a surprise visit by rock legend **Steve Miller**.



":...(a) thunderous opening for The Umbrella Stage Company" Broadway World

STUDIO ARTS

The Studio Arts Program continued to support the creativity of more than 60 artists in a variety of media. We welcomed four new regionally acclaimed artists to our community through our residency programs – **Artist-in-Residence** and **Artcubator** – working in painting, digital media, film and installation. We were thrilled to support these artists in creating new bodies of work for exhibitions as far as Portland, ME and Philadelphia, PA. The new **Gallery 3** space in our renovated building allowed a rotating roster of resident "curators" to mount small, informal, experimental shows by community artists at and beyond The Umbrella. We again welcomed over 2,500 members of the public to our festive and celebratory annual **Winter Market**, sharing the work of our studio artists and more. A new **Artist Resource Hour** supported many in navigating COVID-19 programs for artists, helping to secure necessary funds to account for loss of income. During quarantine, our artists continued to gather for virtual critiques and artshares with artists throughout the Concord community.



2019/20 was a year of openings. Bright and bold work by 2018/19 Artist-in-Residence **Nicholas Anthony Mancini** filled our expansive and inviting new gallery space. Families shared stories together surrounded by award winning art during **Story Art: Children's Book Illustration**. The public came together to hear directly from renowned local illustrators and authors for talks, panels and hands-on programs, presented in collaboration with the Concord Festival of Authors. **A Change in Atmosphere** showcased what the New England region does best in terms of atmospheric firing techniques, a nod to our new ceramics firing capacity and depth of talent in our extended artist community. To close our season, we mounted **Aperture**, our annual Studio Artist Exhibition, along with our annual Earth Month Exhibition, both made available in our first interactive digital gallery online. Our newly activated "Black Box Gallery" hosted bold and socially relevant exhibitions **She4She**, for Heading Home women's shelter, and **One Day I Will Walk Into The Umbrella**.



Winter Market welcomed more than 2,500 community members

Welcoming almost 5,000 visitors to our new Arts Gallery



Over 5,000 words were collected from community members prompted by the "Earth Press Project: Witness," an outdoor art project that asked visitors about the change they hope to see in the world.





On Friday, May 29, 2020, more than 1,000 households came together through multiple virtual and live-stream platforms to stand by The Umbrella in this challenging year. Under the leadership of Gala Committee Chair Ellen McHale, the event broke records, making Stand By Me our most successful gala ever. Thank you!

The evening featured a star-studded line-up of Umbrella friends and special guests including (top right to bottom) hosts Joyce Kulhawik and Robin Young along with appearences by Joseph Leo Bwarie, Steve Miller, Ryan Montbleau, Paul Sullivan, Livingston Taylor, and Charles Yang and a surprise appearance by Lyle Lovett.

The highlight of the event was the presentation and naming of the Stewardship of the Arts Award in honor of this year's recipient, Liz Gross. Together with her husband Phill, Liz has continued to celebrate her passion for music and art throughout their lives in Boston and Concord, sharing their love of the arts with many Boston area youth organizations. Liz has served on The Umbrella's Board for 13 years and as Campaign Chair, worked tirelessly with staff and volunteers to create a beautiful, state-of-the-art center of arts and culture. Liz continues to be an



Above: Phill and Liz Gross. Below, clockwise from top

center: Charles Yang performs, The Umbrella Arts Cen

lit in celebration, WBUR's Robin Young interviews rock legend Steve Miller for more than 1,000 quests via

















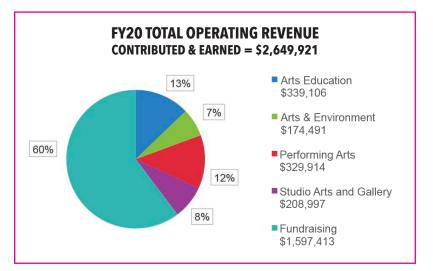


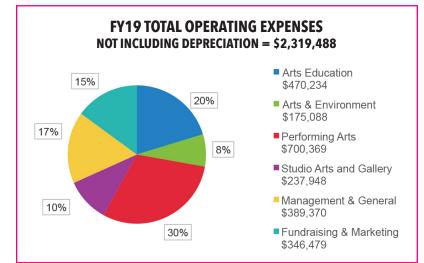




THE UMBRELLA FY20 FINANCIALS

CHANGES IN NET ASSETS	2020	2019
REVENUES		
Operating Revenue	903,067	512,891
Support Revenue (includes Campaign)	2,609,684	1,961,377
Investment Income	13,603	42,425
TOTAL REVENUE	\$ 3,526,354	\$ 2,516,693
EXPENSES		
Program Expenses	1,932,398	878,387
Supporting & Administrative Expenses	786,581	835,328
TOTAL EXPENSES	\$ 2,718,979	\$ 1,713,715
Increase (Decrease) in Net Assets	807,375	802,978
Non-Operating Loss on Disposal of Fixed Assets	0	-278,403
Net Assets at the beginning of the year	18,010,681	17,486,106
Net Assets at the end of the year	\$18,818,056	\$18,010,681







Footnote: The above information provides an overview of The Umbrella's finances for FY20. Please note that the net asset table is reflective of the comprehensive audited financials including Campaign revenue and depreciation while the pie graphs below are an illustration of operating revenue and expenses only.

THANK YOU!

We gratefully acknowledge the following individuals, corporations, foundations, organizations, and government agencies for supporting our efforts to enrich lives and build a vibrant community through the arts. Your generosity and goodwill provided critical support for The Umbrella Arts Center.

The following supporters provided operating and restricted program support for The Umbrella Arts Center's Annual Fund. This list includes charitable gifts and pledges between July 1, 2019 and June 30, 2020.

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In Honor Of/In Memory Of

David and Miriam Zarchan

Chugian Yuan

Sarah Zimmerman

In honor of Liz Gross In honor of Liz and Phill Gross In memory of Joe and Ruth Cahill In memory of Hal Dirik In memory of Allie Kussin In memory of Thomas J. Lacey In memory of Joan Leftwich In memory of Michael Leland In memory of Susan Winsby In appreciation/honor of Kat O'Connor In appreciation of Nancy and Charles Dee

We make every effort to be as accurate and complete as possible in compiling our lists. To notify us of an error, please contact the Development office at 978.371.0820 x201 and accept our sincere apologies.

BUILDING THE ARTS CAPITAL CAMPAIGN SUPPORTERS

The following is a list of supporters for The Umbrella Arts Center's Capital Campaign Building the Arts. This list includes charitable gifts and pledges made to the Campaign before July 1, 2020.

\$1M+

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\$100,000-\$1M

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* Funding has also been provided

by Executive Office of Housing

Collaborative Workspace Grant

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OUR VOLUNTEERS

Over 300 volunteers from early teen and up bring their skills to The Umbrella. Some volunteer for a one-time event while others stay for years. It has been a time of ingenious volunteerism, making Umbrella themed face masks; a treeclimber who helped to install part of this year's Art Ramble; and photographers who documented the "Go Out Doors" exhibit on the Bruce Freeman Rail Trail - projects that have had an essential impact and have kept community spirits high. We are grateful for their many contributions.





