

# THE UMBRELLA 2017 ANNUAL REPORT

To The Umbrella Community,

The Umbrella is an expanding and happening place! Speaking of which, in our 2016 letter we shared that our Capital Campaign had raised \$11 million toward our project goal of \$20 million. We are excited to share words of gratitude for having crossed over the \$16 million mark! We are ecstatic about the enthusiasm for and interest in what The Umbrella is becoming. Increasingly the word 'Regional' is being used to describe us as the various programs draw from far and wide.

For years we have been a welcoming place for all levels of Artists and arts interests, as this last year in particular has revealed. Our Artist-in-Residence endeavor, now three years old, has been hugely successful and drawn interest internationally. This year, our award-winning Performing Arts and Educational Programs move to The Umbrella Annex (57 ORNAC in Concord), and most of our Staff has temporarily relocated next door on Sudbury Road, allowing for the early phase of construction to begin at The Umbrella. These are truly exciting times!

So much has been accomplished over the thirty-plus years of The Umbrella's existence. Now we focus on our highly anticipated future and, with your ongoing help, will be able to fully enjoy the wonders of art in our new and renewed space. "THANK YOU:" Words we cannot say enough for all your help in myriad ways. We are so deeply grateful.

With Anticipation,



Allene Riley Kussin  
Board President

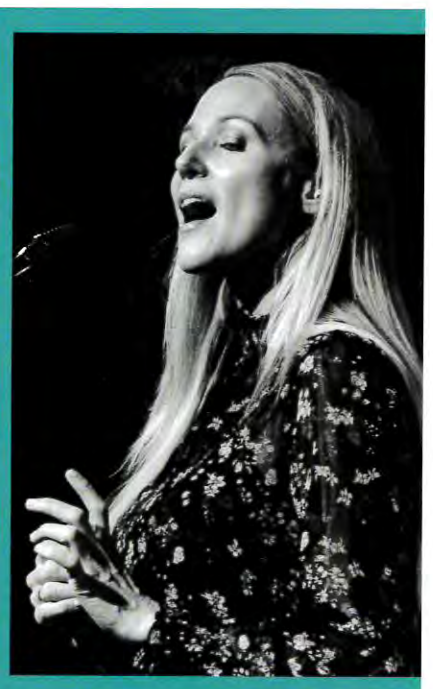


Jerry Wedge  
Executive Director



## OUR MISSION:

The Umbrella enriches lives and builds a vibrant community through the arts. We inspire creativity, learning, and personal growth through arts education programs, performing and visual arts presentations, and community collaborations.



THE UMBRELLA<sup>SM</sup>  
COMMUNITY ARTS CENTER

40 STOW STREET, CONCORD MA 01742  
978.371.0820  
WWW.THEUMBRELLAARTS.ORG

## THE UMBRELLA FY17 HIGHLIGHTS

The Umbrella's **Education Program** continued to provide quality, creative programming for persons of all abilities and skills levels throughout the surrounding community. The Umbrella's Education program is especially proud to have continued their partnership with Alcott Elementary School, providing METCO kindergarten students an arts-integrated curriculum reinforced by public school standards in literacy, math, and the sciences. This year, the partnership grew two-fold by offering programming to first and second graders to reinforce learning in science and engineering through the arts. The summer camp partnership, ARTS & REC, between The Umbrella and The Concord Recreation Department, ran for the 4th consecutive year and had wide appeal to parents looking for a unique camp experience for their kids. The Ceramics Program hosted its 3rd Annual Empty Bowls event which raised over \$3,000 for OpenTable, Concord's local food pantry.

The Umbrella **Arts & Environment Program** continues to grow its regional partnerships and offerings. This year our artists/naturalists provided after-school and summer programming in the Lowell Public Schools, as well as public workshops with the National Historic Park for our 4th Lowell Earth Day. We continue to provide art and nature classes at The Umbrella, but also with Acton Community Education and the Maynard Boys & Girls Club. And we launched a new partnership with the Framingham Boys & Girls Club and Department of Public Works. Our community Solstice and Earth Day Celebrations expanded to include a new Cardboard Boat Race Challenge—with participants competing to build and race a boat made of recycled cardboard. (Many thanks to The Old Manse for hosting these community outreach events.) Our Public Art projects included the 2017 Art Ramble: Slow Eyes, Solace, and Site in the Concord Town Forest, and added a social action banner painting project called Artists Create Change Together.

The Umbrella **Performing Arts** season had one of its most critically acclaimed seasons, holding firm to its mission of producing Bold, Daring, and Innovative theatre. The work of our many actors, directors and designers was recognized with more than 25 award nominations including a Best Play nod for EQUUS and a win for Best Musical for BIG FISH.

The **Studio Arts Program** engaged over 4,000 people through our annual Open Studios and Winter Market as well as our monthly ArtTalks. After the success of last year's BIG Tiny House Festival, we hosted NOURISH: A local celebration of food and art. This summer festival, presented in collaboration with the Greater Boston Food Bank, highlighted local food vendors, businesses, and artists out on the front lawn of The Umbrella. During this year's Winter Market and Open Studios, people visited The Umbrella to meet our artists and experience artwork made in their hometown. During these events, the artists get as much out of the interaction as the public. As Mary Pope described, "It keeps you very vital to have a responsibility to an organization." Our 2016-2017 Artist-in-Residence, Meghan Murray, spent the year painting portraits of relationships in the local community.

The **Arts Gallery** exhibited a diverse selection of visual art including everything from internationally renowned sculptor Michio Ihara to our local, non-juried Annual Earth Month Exhibition. Three of our eight exhibitions displayed significant collaborations through visual art. We opened in September 2016 with Art & Agriculture: Four Seasons on Local Farms, the culmination of eleven artists working with thirteen local farms over the course of a year. In the Spring, our resident artists dug into their pasts to display old work and new work in Then and Now: 34 Years, 55 Artists. We closed the year with some much needed Stillness, an exhibit featuring four of our resident artists each using a different media to consider what it means to be still. In addition to our exhibitions, we kicked off a critique series that provided the chance for local artists to come together to share their work and their insights.

The Umbrella continued its Benefit Concert Series with performances by Sara Bareilles in October 2016 and Jewel in June 2017. With over 1,500 attendees thus far, the Benefit Concert Series showcased The Umbrella theatre as a musical venue and introduce Concord and Greater Boston to the organization. ARTRAGEOUS, The Umbrella's annual fundraising gala, attracted 300 patrons and raised \$160,000 for the organization.



# THANK YOU SUPPORTERS

We gratefully acknowledge the individuals, corporations, foundations, organizations, and government agencies for supporting our efforts to enrich lives and build a vibrant community through the arts. Your generosity and goodwill provided critical support for The Umbrella Community Arts Center.

*The following supporters provided operating and restricted program support for The Umbrella Community Arts Center's Annual Fund. This list includes charitable gifts and pledges between July 1, 2016 and June 30, 2017.*

## INDIVIDUALS

### \$10,000+

Anonymous (2)  
Phillip and Elizabeth Cochary Gross  
Connie and Barry Hershey  
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Kate Reid Charitable Fund

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Sara and David Wiener  
Tony Williams  
Russell Wolf and Martha Gilpatrick  
Louisa and Richard Yamartino

*Italic denotes deceased*

## TRIBUTES

*Donors to these tributes are included in the giving lists. We thank them for their generosity and for honoring special people in their lives in this way.*

The Babette Newburger  
Art Education Fund  
In Honor of Deb Loverd

## ORGANIZATIONS

Anonymous (2)  
3Edge Asset Management  
ABODE Builders of New England  
Adage Capital Management  
Amazon Smile  
Anderegg Family Foundation  
ArtScape at Bradford Mill  
Bank of America Charitable Foundation  
Blue Dry Goods  
Bohrer Fitness Systems  
C.E. Floyd Company  
Carleton Willard Village  
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Concord Printing  
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 Debra's Natural Gourmet  
 Dr. H. Ivan Orup, Jr., DMD, MMSc  
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 Enterprise Bank of Acton and Westford  
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 IBM International Foundation  
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 Mahoney Architects  
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 Millette Law, LLC  
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 Network for Good  
 Newbury Court  
 NorthBridge Insurance  
 OMR Architects  
 Renuka S. O'Connell New World  
 Revolutionary Concord/Albright Art  
 Salem Five - Concord  
 Sorrento's Brick Oven Pizzeria  
 The Cheese Shop  
 The Dramatists Guild Fund  
 The Old Manse/ Trustees of Reservations  
 Trinitarian Congregational Church  
 Vanderhoof Hardware  
 Vendini, Inc.  
 Verrill Farm  
 Waters Corporation  
 West Concord Liquors  
 Wilder Cuisine  
 Xeric Foundation

## GOVERNMENT

Massachusetts Cultural Council  
 Massachusetts Cultural Council -  
 Festivals Program

## GIFTS-IN-KIND

80 Thoreau, Concord  
 Advanced Lighting Production Services  
 Miranda Aisling  
 Lois Andersen  
 Nancy Arkuss  
 Dorothy Arnold  
 Susan Armstrong  
 Kate Bird  
 Joan Boivin  
 Boston Pops  
 Kayo Burmon  
 Kim Burns  
 Sara Cassidy-Smith  
 The Cheese Shop, Concord  
 Pierre Chihai  
 Concord Flower Shop  
 Concord Lumber  
 Crosby's Marketplace  
 Emerson College  
 Frank Ercoli and Kimberly Parke  
 Cynthia First and Frank Hill  
 First Rugs, Acton  
 Carrie Flood  
 Cathy Folts  
 Joan and John Freeman  
 Wayne Geehan

Liz and Phill Gross  
 Sing Hanson  
 Deanna Hargraves  
 Lonnie Harvey  
 Suzanne Hill  
 Cathy and Jon Jenkins  
 Ellen Kelley-McHale  
 Denise Kracz  
 Jean Lightman  
 Deborah Loverd  
 Main Streets Market & Cafe  
 Caitlyn Marsh  
 Ellen McHale  
 Susanne Meterko  
 Meghan Murray  
 Nashoba Brook Bakery  
 Andy Newman  
 Carole Parrish  
 Max Payne  
 Ilse Plume  
 Post Road Flowers  
 William Quigley  
 Deb Richardson  
 Salem Five Bank  
 Sally Ann's Food Shop  
 Margaret Savage  
 Barbara Sinclair  
 Jonathan Smith  
 Starbucks - Concord  
 Howard Sturges  
 Susan Ticknor  
 Charity Tremblay  
 Steve Valentine  
 Natalie VanLandingham  
 Verrill Farm  
 W Boston  
 Margaret Wailes  
 Waterman Design  
 Mimsey West  
 West Concord Liquors  
 Barbara Willis  
 Woods Hill Table

## CONCERT SERIES

*Special thanks to the following individuals for their support of The Umbrella's Benefit Concert Series this past year which welcomed Sara Bareilles, and Jewel to our stage:*

Jeff and Andrea Adams  
 Joann Allen  
 John Allison  
 Lorell and Jim Ambrose  
 Cato and Alexa Anderson  
 Kristine Arena  
 Nancy and Neil Arkuss  
 Sue and Robert Armstrong  
 James and Beth Athanasoulas  
 Thomas Atkins  
 Allyson and Tucker Bailey  
 Melisa Barlow  
 Amy Bell  
 Sarah Belliveau  
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 Marie-Louise and John Petrie  
 Kathleen Pickett  
 Ilse Plume  
 Ralph Pokuls  
 Melissa Price  
 Tom and Donna Quirk

Susan Reynolds  
 Elisabeth Rhodes  
 Donna Riccardi  
 Katherine Richardson  
 Deborah Richardson and  
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 Ha Richmond  
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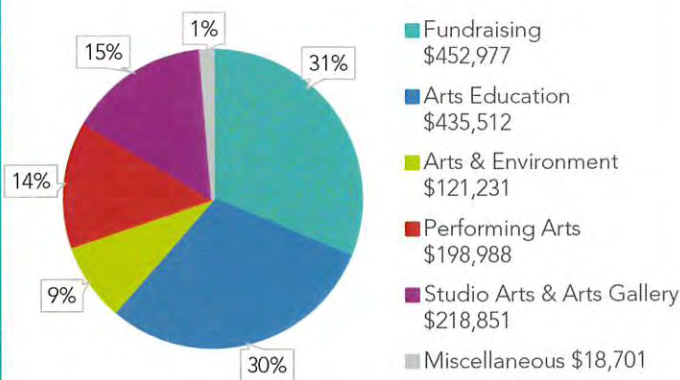
*We make every effort to be as accurate and complete as possible in compiling our lists. To notify us of an error, please contact the Development office at 978.371.0820 x201 and accept our sincere apologies.*

# THE UMBRELLA FY17 FINANCIALS

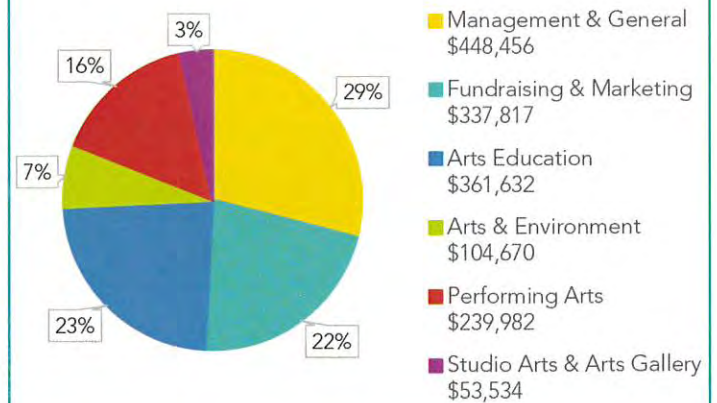
CHANGES IN NET ASSETS	2017	2016
<b>REVENUES</b>		
Operating Revenue	747,331	689,971
Support Revenue	7,762,121	7,850,701
Investment Income	57,478	19,807
<b>TOTAL REVENUE</b>	<b>\$ 8,566,930</b>	<b>\$ 8,560,479</b>
<b>EXPENSES</b>		
Program Expenses	1,103,474	1,069,493
Management Expenses	168,611	181,781
Fundraising & Marketing Expenses	558,759	608,474
<b>TOTAL EXPENSES</b>	<b>1,830,844</b>	<b>1,859,748</b>
<b>Increase (Decrease) in Net Assets</b>	<b>6,736,086</b>	<b>6,700,731</b>
<b>Net Assets at the beginning of the year</b>	<b>10,233,990</b>	<b>3,533,259</b>
<b>Net Assets at the end of the year</b>	<b>\$ 16,970,076</b>	<b>\$10,233,990</b>



**FY17 TOTAL OPERATING REVENUE**  
CONTRIBUTED & EARNED = \$1,446,260



**FY17 TOTAL OPERATING EXPENSES**  
NOT INCLUDING DEPRECIATION = \$1,546,091



## FY17 BY THE NUMBERS

- 7500+** attendees enjoyed Performing Arts' **60+** plays, films, and concerts, including 5 sold out performances
- 3500+** people participated in The Arts & Environment Program's 20+ community celebrations, classes, events, and public Art projects including the 2017 Art Ramble
- 2150+** children and adults attended **250+** classes, workshops, camps, events, and birthday parties
- 3000+** people attended Studio Arts Events including ArtTalks, Winter Market, and Open Studios
- 2000+** people attended Art Gallery Events including Opening Receptions, First Thursdays, and Informal Concord Critiques and the Nourish Festival
- 300+** participants and attendees supported The Umbrella at our annual Artrageous fundraising Gala
- 300+** volunteers contributed **4,400+** hours of service

## THANK YOU LEADERSHIP

With sincere appreciation, we thank The Umbrella's volunteer leadership, many of whom have guided and supported our community arts center for a long time. We are grateful for your gifts, time, talent, and all that you do to champion The Umbrella's mission.

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Peter Lovis

Leslie Mahoney

Halley McIlwain

Sven Olson

Max Payne

Seema Peterson

Barbara Powell

Laura Reynolds

Diana Rigby

Mathias Rosenfeld

Chris Saia

Jon Schmalenberger

Dan Schragner

Melinda Shumway

Sergio Siani

Mally Skok

Priscilla White Sturges

Hilary Taylor

Valerie Thayer

Charity Tremblay

Lisa Turvey

Bill Turville

Jay Vogt

Jim Willis

Carol Wilson

Elise Woodward

Linda Ziemba

*Italic denotes deceased*

## THE UMBRELLA TEAM

The Umbrella staff are leaders and professionals in the fields of visual and performing arts forms, educational programming, the environment, and community outreach. The team shares a focus on and commitment to enriching lives and building a vibrant community through the arts.

Executive Director: Jerry Wedge

Director of Performing Arts: Brian Boruta

Assistant Director of Development: Katie Cimmet

Campaign Manager: Beth Garvin

Office Manager & Studio Arts Coordinator: Miranda Aisling Hynes

Development Assistant: Emily Laird

Director of Arts & Environment: Nancy Lippe

Ceramics Program Manager: Caitlyn Marsh

Chief Financial Officer: Chris Mekal

Education Associate: Danielle Moriarty

Director of Arts Education: Jason Springer

Director of Marketing & Communications: Natalie VanLandingham

Volunteer Coordinator: Kathy Warren



PHOTO CREDITS: David Bruno, John Burke, Gillian Gordon, Jim Sabitus, Lovely Valentine, Natalie VanLandingham, Rob Weisman, Priscilla White Sturges.  
DESIGN: Priscilla White Sturges, Waterman Design