THE UMBRELLA 2017 ANNUAL REPORT

To The Umbrella Community,

The Umbrella is an expanding and happening place! Speaking of which, in our 2016 letter we shared that our Capital Campaign had raised $11 million toward our project goal of $20 million. We are excited to share words of gratitude for having crossed over the $16 million mark! We are ecstatic about the enthusiasm for and interest in what The Umbrella is becoming. Increasingly the word ‘Regional’ is being used to describe us as the various programs draw from far and wide.

For years we have been a welcoming place for all levels of Artists and arts interests, as this last year in particular has revealed. Our Artist-in-Residence endeavor, now three years old, has been hugely successful and drawn interest internationally. This year, our award-winning Performing Arts and Educational Programs move to The Umbrella Annex (57 ORNAC in Concord), and most of our Staff has temporarily relocated next door on Sudbury Road, allowing for the early phase of construction to begin at The Umbrella. These are truly exciting times!

So much has been accomplished over the thirty-plus years of The Umbrella’s existence. Now we focus on our highly anticipated future and, with your ongoing help, will be able to fully enjoy the wonders of art in our new and renewed space. “THANK YOU.” Words we cannot say enough for all your help in myriad ways.

We are so deeply grateful.

With Anticipation,

Allene Riley Kussin
Board President

Jerry Wedge
Executive Director

OUR MISSION:
The Umbrella enriches lives and builds a vibrant community through the arts. We inspire creativity, learning, and personal growth through arts education programs, performing and visual arts presentations, and community collaborations.
THE UMBRELLA FY17 HIGHLIGHTS

The Umbrella's Education Program continued to provide quality, creative programming for persons of all abilities and skills levels throughout the surrounding community. The Umbrella's Education program is especially proud to have continued their partnership with Alcott Elementary School, providing METCO kindergarten students an arts-integrated curriculum reinforced by public school standards in literacy, math, and the sciences. This year, the partnership grew two-fold by offering programming to first and second graders to reinforce learning in science and engineering through the arts. The summer camp partnership, ARTS & REC, between The Umbrella and The Concord Recreation Department, ran for the 4th consecutive year and had wide appeal to parents looking for a unique camp experience for their kids. The Ceramics Program hosted its 3rd Annual Empty Bowls event which raised over $3,000 for OpenTable, Concord's local food pantry.

The Umbrella Arts & Environment Program continues to grow its regional partnerships and offerings. This year our artists/naturalists provided after-school and summer programming in the Lowell Public Schools, as well as public workshops with the National Historic Park for our 4th Lowell Earth Day. We continue to provide art and nature classes at The Umbrella, but also with Acton Community Education and the Maynard Boys & Girls Club. And we launched a new partnership with the Framingham Boys & Girls Club and Department of Public Works. Our community Solstice and Earth Day Celebrations expanded to include a new Cardboard Boat Race Challenge—with participants competing to build and race a boat made of recycled cardboard. (Many thanks to The Old Manse for hosting these community outreach events.) Our Public Art projects included the 2017 Art Ramble: Slow Eyes, Solace, and Site in the Concord Town Forest, and added a social action banner painting project called Artists Create Change Together.

The Umbrella Performing Arts season had one of its most critically acclaimed seasons, holding firm to its mission of producing Bold, Daring, and Innovative theatre. The work of our many actors, directors and designers was recognized with more than 25 award nominations including a Best Play nod for EQUUS and a win for Best Musical for BIG FISH.

The Studio Arts Program engaged over 4,000 people through our annual Open Studios and Winter Market as well as our monthly ArtTalks. After the success of last year's Big Tiny House Festival, we hosted NOURISH: A local celebration of food and art. This summer festival, presented in collaboration with the Greater Boston Food Bank, highlighted local food vendors, businesses, and artists out on the front lawn of The Umbrella. During this year's Winter Market and Open Studios, people visited The Umbrella to meet our artists and experience artwork made in their hometown. During these events, the artists get as much out of the interaction as the public. As Mary Pepe described, “It keeps you very vital to have a responsibility to an organization.” Our 2016-2017 Artist-in-Residence, Meghan Murray, spent the year painting portraits of relationships in the local community.

The Arts Gallery exhibited a diverse selection of visual art including everything from internationally renowned sculptor Michio Ihara to our local, non-juried Annual Earth Month Exhibition. Three of our eight exhibitions displayed significant collaborations through visual art. We opened in September 2016 with Art & Agriculture: Four Seasons on Local Farms, the culmination of eleven artists working with thirteen local farms over the course of a year. In the Spring, our resident artists dug into their pasts to display old work and new work in Then and Now: 34 Years, 55 Artists. We closed the year with some much needed Stillness, an exhibit featuring four of our resident artists each using a different media to consider what it means to be still. In addition to our exhibitions, we kicked off a critique series that provided the chance for local artists to come together to share their work and their insights.

The Umbrella continued its Benefit Concert Series with performances by Sara Bareilles in October 2016 and Jewel in June 2017. With over 1,500 attendees thus far, the Benefit Concert Series showcased The Umbrella theatre as a musical venue and introduce Concord and Greater Boston to the organization. ARTRAGEOUS. The Umbrella's annual fundraising gala, attracted 300 patrons and raised $160,000 for the organization.
THANK YOU SUPPORTERS

We gratefully acknowledge the individuals, corporations, foundations, organizations, and government agencies for supporting our efforts to enrich lives and build a vibrant community through the arts. Your generosity and goodwill provided critical support for The Umbrella Community Arts Center.

The following supporters provided operating and restricted program support for The Umbrella Community Arts Center’s Annual Fund. This list includes charitable gifts and pledges between July 1, 2016 and June 30, 2017.

INDIVIDUALS

$10,000+
Anonymous (2)
Phillip and Elizabeth Carney Goss
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Kate Reit Charitable Fund

$5,000-$9,999
Anonymous
Johanna and John Boynton
Dinah Buechner-Vicher
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Allene and Fritz Kusin

$2,500-$4,999
Anonymous (2)
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Rebecca Sheehan Purcell and Elmer Purcell
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Charlie Sample

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Jeff and Andrea Adams
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Casey Carlson
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Saia and David Wiener
Tony Williams
Russell Wolf and Martha Gilpatrick
Louisa and Richard Yamartino

Italic denotes deceased

TRIBUTES
Donors to these tributes are included in the giving lists. We thank them for their generosity and for honoring special people in their lives in this way.

The Bobette Newburger Art Education Fund
In Honor of Deb Loved

ORGANIZATIONS
Anonymous (2)
Anchorage Building at New England
Adage Capital Management
Amazon Smile
Andregg Family Foundation
ArtScape at Bradford Mill
Bank of America Charitable Foundation
Blue Sky Goods
Boleras Fitness Systems
C.E. Ford Company
Carleton Willard Village
Concord Land Conservation Trust
GOVERNMENT
Massachusetts Cultural Council
Massachusetts Cultural Council - Festivals Program

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Nancy Arkus
Dorothy Arnold
Susan Armstrong
Kate Bird
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Bastian Bots
Kayo Burnum
Kim Burns
Sara Cassidy-Smith
The Cheese Shop, Concord
Pierre Chiha
Concord Flower Shop
Concord Lumber
Croley's Marketplace
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Susanne Meketro
Meghan Murray
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Carole Parshall
Max Payne
Iote Plume
Post Road Flowers
William Quigley
Deb Richardson
Salon Five Bank
Sally's Food Shop
Margaret Savage
Barbara Sinclair
Jonathan Smith
Starbucks - Concord
Howard Sturgess
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Woods Hill Table

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Deborah Yamin
Annie Yates-taylor

We make every effort to be as accurate
and complete as possible in compiling
our Lists. To notify us of an error, please contact
the Development office at
978.371.0820 x201 and accept our
sincere apologies.
THE UMBRELLA FY17 FINANCIALS

<table>
<thead>
<tr>
<th>CHANGES IN NET ASSETS</th>
<th>2017</th>
<th>2016</th>
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<tbody>
<tr>
<td>REVENUES</td>
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<tr>
<td>Operating Revenue</td>
<td>747,331</td>
<td>689,971</td>
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<td>Support Revenue</td>
<td>7,762,121</td>
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<td>Investment Income</td>
<td>57,478</td>
<td>19,807</td>
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<td><strong>TOTAL REVENUE</strong></td>
<td>$8,566,930</td>
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<tr>
<th>EXPENSES</th>
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<tr>
<td>Program Expenses</td>
<td>1,103,474</td>
<td>1,069,493</td>
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<td>Management Expenses</td>
<td>168,611</td>
<td>181,781</td>
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<tr>
<td>Fundraising &amp; Marketing Expenses</td>
<td>558,759</td>
<td>608,474</td>
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<td><strong>TOTAL EXPENSES</strong></td>
<td>1,830,844</td>
<td>1,859,748</td>
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Increase (Decrease) in Net Assets   | 6,736,086  | 6,700,731  |
Net Assets at the beginning of the year | 10,233,990 | 3,533,259  |
Net Assets at the end of the year    | $16,970,076 | $10,233,990 |

**FY17 TOTAL Operating Revenue**
Contributed & Earned = $1,446,260

- Fundraising $452,977
- Arts Education $435,512
- Arts & Environment $121,231
- Performing Arts $198,988
- Studio Arts & Arts Gallery $218,651
- Miscellaneous $18,701

**FY17 TOTAL Operating Expenses**
Not Including Depreciation = $1,546,091

- Management & General $448,456
- Fundraising & Marketing $337,817
- Arts Education $361,632
- Arts & Environment $104,670
- Performing Arts $239,982
- Studio Arts & Arts Gallery $53,534

**FY17 By the Numbers**

- 7500+ attendees enjoyed Performing Arts' 60+ plays, films, and concerts, including 5 sold out performances
- 3500+ people participated in The Arts & Environment Program's 20+ community celebrations, classes, events, and public Art projects including the 2017 Art Ramble
- 2150+ children and adults attended 250+ classes, workshops, camps, events, and birthday parties
- 3000+ people attended Studio Arts Events including ArtTalks, Winter Market, and Open Studios
- 2000+ people attended Art Gallery Events including Opening Receptions, First Thursdays, and Informal Concord Critiques and the Nourish Festival
- 300+ participants and attendees supported The Umbrella at our annual Artrageous fundraising Gala
- 300+ volunteers contributed 4,400+ hours of service
THANK YOU LEADERSHIP

With sincere appreciation, we thank The Umbrella’s volunteer leadership, many of whom have guided and supported our community arts center for a long time. We are grateful for your gifts, time, talent, and all that you do to champion The Umbrella’s mission.

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Bar Littlefield
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Lisa Turey
Bill Turey
Jay Vogt
Jim Willis
Carol Wilson
Elise Woodward
Linda Ziembala

italic denotes deceased

THE UMBRELLA TEAM

The Umbrella staff are leaders and professionals in the fields of visual and performing art forms, educational programming, the environment, and community outreach. The team shares a focus on and commitment to enriching lives and building a vibrant community through the arts.

Executive Director: Jerry Wedge
Director of Performing Arts: Brian Boruta
Assistant Director of Development: Katie Cimet
Campaign Manager: Beth Garvin
Office Manager & Studio Arts Coordinator: Miranda Aisling Hynes
Development Assistant: Emily Laird
Director of Arts & Environment: Nancy Lippe
Ceramics Program Manager: Caitlyn Marsh
Chief Financial Officer: Chris Mekal
Education Associate: Danielle Moriarty
Director of Arts Education: Jason Springer
Director of Marketing & Communications: Natalie VanLandingham
Volunteer Coordinator: Kathy Warren

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