



THE UMBRELLA[™]
COMMUNITY ARTS CENTER

BUSINESS PARTNERS PROGRAM



OUR PROGRAMS

Our ARTS EDUCATION Program helps us discover, pursue, and master the arts.

In our youth and adult classes, workshops, and afterschool programs, students are able to engage in learning artist skills, join a supportive community of creative people, and receive quality instruction from established art educators.

Event Sponsorship options include Workshops, School Vacation Weeks, Summer Arts Under The Umbrella, and more!



Our ARTS & ENVIRONMENT Program encourages us to reflect, celebrate, and explore nature through the arts.

Through an integrated program of celebrations, education programs, and public art, we encourage community members of all ages to reflect on, celebrate, and explore nature through the arts—and the arts through nature—to reconnect to place and community.

Event Sponsorship options include Musketaquid Earth Day, Winter & Summer Solstice Celebrations, Public Art Projects, and more!



Our PERFORMING ARTS Program teaches us to express, ignite, and challenge our worldviews.

Through a robust lineup of theater performances, staged readings, films, concerts and other events, we provide opportunities for performing artists and their audiences to engage in a rich dialogue and for new voices and stories to be told.

Event Sponsorship options include Productions, Staged Readings, and more!



Our STUDIOS ARTS Program creates a place where artists can belong, experiment, and establish their arts.

By providing work space for over 50 artists, coordinating professional development and informal critiques, and hosting two annual weekends to interact with the public, we support working artists and connect them to the greater community.

Event Sponsorship options include Winter Market, Open Studios, ArtTalks and more!!



Our ARTS GALLERY Program pushes us to expose, contemplate, and converse with visual art.

Through a rich season of high quality gallery exhibitions with accompanying receptions and programming, we provide a space for the region to examine new visual narratives and engage deeply with visual arts.

Event Sponsorship options include Arts Gallery Shows, Speaker Series, Opening Receptions and more!!



WHY BECOME A BUSINESS PARTNER?

- You will provide greater access to quality arts education programs by introducing more S.T.E.A.M. enriched course offerings and updates to current program technology.
- You can demonstrate your commitment to environmental responsibility by championing Musketaquid Earth Day through this popular public art celebration.
- You will allow The Umbrella to continue producing “Bold, Daring and Innovative” award-winning, sold-out performances, staged readings, and studio sessions.
- You will partner in innovative exhibits such as The Art of Craft Brewing or Big Art, our large scale public art that engages our community on our front lawn.
- You will foster connections between emerging artists, established artists, and the community through receptions at exhibitions, behind-the-scenes visits, workshops, and Q&A sessions.





Contact Name: _____

Company: _____
Your business name as you would like it to be listed

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

PARTNERSHIP LEVELS

- Patron \$250 Benefactor \$500
- Advocate \$1,000 Ambassador \$2,500
- Premier \$5,000+
- Not at this time, but please accept my \$_____ donation.

PAYMENT INFORMATION

Check is enclosed.
*Please make checks payable to **The Umbrella Community Arts Center***

Please charge \$_____ to my Visa MasterCard

Name on Card _____

Card # _____

Exp. Date ____/____/____ Security Code _____

Signature _____

Please send, call, or email us and we will follow up with you.
Questions: 978.371.0820 x201 or katie@theumbrellaarts.org,
or visit our website at theumbrellaarts.org/businesspartners

Thank You!

BUSINESS PARTNERS BENEFITS

Become a Business Partner of The Umbrella today! We are happy to work with you by tailoring a partnership package that offers maximum visibility for you and advances your business objectives. Your support is vital to ensure the continued growth and success of our programs.

To join, please contact our Development Department at 978.371.0820 x201 or katie@theumbrellaarts.org, or visit our website at theumbrellaarts.org/businesspartners.

All benefits listed below can be redeemed within one year of registration.

PATRON \$250

Partnership Benefits include:

- 2 complimentary tickets to one Performing Arts production*
- Recognition in Annual Report and on our website with link to yours for one year

BENEFACTOR \$500

Partnership Benefits include:

- ¼ page ad in Performing Arts Playbills
- 2 complimentary tickets to one Performing Arts production*
- Recognition in Annual Report and on our website with link to yours

ADVOCATE \$1,000

Partnership Benefits include:

- ½ page ad in Performing Arts Playbills
- Invitation to VIP events
- 4 complimentary tickets to a Performing Arts production*, and discounts on classes & Studio Arts events
- Recognition in Annual Report and on our website with link to yours

AMBASSADOR \$2,500

Partnership Benefits include:

- Event Sponsorship Package: Business logo on event signage and publicity materials (does not include ARTRAGEOUS)
- Full page ad in Performing Arts Playbills
- Invitation to VIP events
- 6 complimentary tickets to a Performing Arts production*, and discounts on classes & Studio Arts events
- Recognition in Annual Report and on our website with link to yours

PREMIER \$5,000+

Partnership Benefits include:

- Premier Event Sponsorship Package: Business logo on event signage and publicity materials, in addition to live recognition during event (does not include ARTRAGEOUS)
- Monthly E-Newsletter Sponsor
- Full page ad in Performing Arts Playbills
- Invitation to VIP events
- 8 complimentary tickets to a Performing Arts production*, and discounts on classes & Studio Arts events
- Recognition in Annual Report and on our website with link to yours

**does not include concerts*

Community Visibility:

- # of annual Umbrella visitors - **15,000+**
- # of publication & direct mail recipients - **11,000+**
- # of email addresses - **7,000+**
- # of performing arts patrons - **6,000+**
- # of arts education students - **1,500+**
- # of monthly website visitors - **5,000+**
- # of Facebook Likes - **3,800+**



Our Mission

The Umbrella enriches lives and builds a vibrant community through the arts.

We inspire creativity, learning, and personal growth through arts education programs, performing and visual arts presentations, and community collaborations

We appreciate your interest in The Umbrella!

Follow Us!

Twitter - [@TheUmbrellaArts](https://twitter.com/TheUmbrellaArts)

Instagram - [@TheUmbrellaArts](https://www.instagram.com/TheUmbrellaArts)

Facebook - [/theumbrellaarts](https://www.facebook.com/theumbrellaarts)



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